

Information Release

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For immediate release

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Six tips your postal carrier would tell you... if only you'd ask

Jewelers Mutual Insurance Company, Neenah, Wis. – With the holidays around the corner and inventories on the slim side, many jewelers will be using just-in-time shipping to bring in exactly what the customer ordered.

Jewelers Mutual Insurance Company, which insures more jewelry businesses in the United States than any other carrier, reminds you that Registered Mail through the United States Postal Service (USPS) continues to be the safest way to ship jewelry, with USPS Express Mail close behind.

But your postal carrier shakes her head at some of the mistakes that jewelers make. Here are a few tips she'd offer, if only you'd ask.

1. Double box the jewelry item and apply enough mailing tape to keep the package secure as its thrown, bumped, and tossed from one post office to the next.
2. Don't tempt the postal staff by using jewelry terms on the label.
3. Write legibly or, better yet, create the label online at usps.com, so we'll be able to read the address. We offer you a nice discount when you create the label and pay postage online. You can even save the address for future use.
4. Double check the address and don't forget to include North, South, East or West. That makes a big difference. And include the suite number!
5. For Express Mail, we're happy to pick up your postage-paid, addressed packages. Just let us know you need a FREE carrier pickup via usps.com by 2 a.m. the day of pickup. You can even schedule regular, on-going pickups.
6. When we deliver packages, take a couple minutes to make sure that a) all packages are addressed to you, b) we've delivered the right number of packages, and 3) the packages aren't damaged. If the package appears damaged or tampered with, let me know before I leave so we can report it immediately. You'd be doing both of us a huge favor.

Jewelers Mutual believes so strongly in the security of the USPS, that its Jewelers Block and Jewelers Standard policies automatically include \$100,000 of insurance for Registered Mail shipments and \$25,000 for Express Mail.

For additional shipping tips, visit JewelersMutual.com and click on [Security and Safety](#) on the business page. Jewelers Mutual offers a free shipping poster and many other materials that you can order online or by calling 800-558-6411.

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*[Jewelers Mutual Insurance Company](http://JewelersMutual.com) is the only company specializing exclusively in jewelry insurance in the United States and Canada. The American Gem Society and Jewelers of America exclusively endorse Jewelers Mutual. Its continued A+ Superior rating from A.M. Best reflects the company's strong financial position. Jewelers Mutual was founded in 1913 in Neenah, Wis., by jewelers who needed affordable insurance. Today, Jewelers Mutual insures manufacturers, repair businesses, craftsman, custom designers, retailers, artisans, appraisers, wholesalers, bench jewelers, and individuals, in the United States and Canada. More than 10,000 commercial policyholders trust Jewelers Mutual to insure their jewelry businesses, and 200,000 individual policyholders carry \$3 billion in personal insurance coverage. Visit the Jewelers Mutual Web site at www.jewelersmutual.com. **Logos, photos, and graphics are available in the newsroom at JewelersMutual.com.***

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