

Information Release

Aug. 7, 2009

For immediate release

From: **Jewelers Mutual Insurance Company**, 24 Jewelers Park Dr., P.O. Box 468, Neenah, WI 54957-0468. Phone 800-558-6411. Fax: 920-725-9401. JewelersMutual.com.

Contact: **Char DeCoster, Marketing Communications Specialist, (800) 558-6411, extension 2337** or cdecoste@jminsure.com.

Discover the colorful world of diamonds at Aug. 26 presentation

Jewelers Mutual Insurance Company, Neenah, Wis. - Learn about the wonders of natural color diamonds, during the 7 p.m. community presentation Wed., Aug. 26 at Jewelers Mutual Insurance Company, 24 Jewelers Park Drive in Neenah.

Guest speaker, **Diane Warga-Arias**, has international prominence in the jewelry industry consulting with diamond suppliers and sightholders, manufacturers, and jewelry retailers. Ms. Warga-Arias' online videos about color diamonds are featured on the Natural Color Diamond Association's web site, www.ncdia.com.

While most of us think of diamonds as the nearly colorless gemstones in engagement rings and other jewelry, diamonds actually come in a rainbow of colors. From pinks, champagnes, and cognacs, to yellows, greens, and a full spectrum blues, color diamonds are true miracles of nature. This free program will cover natural color in diamonds, treatment processes that can change a diamond's color, and how color diamonds are valued.

Attendees are invited to tour the R. Harder Gallery of Gems and Minerals in the lobby of Jewelers Mutual beginning at 6 p.m., register for prizes, and view color diamond jewelry displayed by:

- Avenue Jewelers, Appleton
- J. Anthony Jewelers, Neenah
- Knights Jewelry, Appleton
- Tennie's Jewelry, Appleton and Oshkosh

Seating is limited to 250 attendees. You can register to reserve your space at this event by e-mailing rmars@jminsure.com or register at the door.

The presentation is sponsored as a community service by the R. Harder Gallery and Jewelers Mutual Insurance Company, the only insurer that specializes in protecting jewelers and jewelry in the U.S. and Canada.

Jewelers Mutual is located at 24 Jewelers Park Drive in Neenah, just east of Highway 41. Its Web site is www.jewelersmutual.com.

###

*[Jewelers Mutual Insurance Company](#) is the only company specializing exclusively in jewelry insurance in the United States and Canada. The American Gem Society and Jewelers of America exclusively endorse Jewelers Mutual. The company's strong financial position is reflected in its continued A+ Superior rating from A.M. Best. Jewelers Mutual was founded in 1913 in Neenah, Wis., by jewelers who needed affordable insurance. Today, Jewelers Mutual insures manufacturers, repair businesses, craftsmen, custom designers, retailers, artisans, appraisers, wholesalers, bench jewelers, and individuals, in the United States and Canada. More than 10,000 commercial policyholders trust Jewelers Mutual to insure their jewelry businesses, and 200,000 individual policyholders carry \$3 billion in personal insurance coverage. Visit the Jewelers Mutual Web site at www.jewelersmutual.com. **Logos, photos, and graphics are available in the newsroom at JewelersMutual.com.***

You have received this release because you have a business relationship with Jewelers Mutual or the information herein may be beneficial to you. Jewelers Mutual adheres to all state and federal anti-spam laws. To unsubscribe or change your e-mail address, please contact Jewelers Mutual Insurance Company at 24 Jewelers Park Drive, PO Box 468, Neenah, Wis. 54957-0468, call 800-558-6411, or e-mail communications@jminsure.com <<mailto:marketing@jminsure.com>>. © 2009 Jewelers Mutual Insurance Co.

Did you find this information helpful? Please forward.