

News Release

Jan. 2010

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Subject: **Jewelers Mutual executive elected to JFC board**

Jewelers Mutual Insurance Company, Neenah, Wis. – Patrick Drummond, vice president of Sales and Marketing at Jewelers Mutual Insurance Company, was appointed to the Jewelers for Children (JFC) board of directors on Jan. 9. During his three-year term, Drummond will serve on JFC committees and assist with fund-raising and program development.

“Jewelers for Children is such an outstanding charitable organization, and I am pleased to be a part of their mission,” states Drummond. “Their work within the jewelry industry shows a true passion for helping children in need. I look forward to actively working with JFC to help better serve those in need.”

Jewelers for Children is a non-profit organization that raises money within the fine jewelry and watch industry for children in need. Since it was founded in 1999, JFC has donated nearly \$32 million to programs benefiting children affected by illness, abuse or neglect.

Drummond has worked at Jewelers Mutual since 2006 and has more than 16 years of insurance experience. He earned his bachelor’s degree in marketing and business management from Franklin University in Columbus, Ohio.

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Jewelers Mutual Insurance Company is the only company specializing exclusively in jewelry insurance in the United States and Canada. The American Gem Society and Jewelers of America exclusively endorse Jewelers Mutual. Its continued A+ Superior rating from A.M. Best reflects the company's strong financial position. Jewelers Mutual was founded in 1913 in Neenah, Wis., by jewelers who needed affordable insurance. Today, Jewelers Mutual insures manufacturers, repair businesses, craftsmen, custom designers, retailers, artisans, appraisers, wholesalers, bench jewelers, and individuals, in the United States and Canada. More than 10,000 commercial policyholders trust Jewelers Mutual to insure their jewelry businesses, and 200,000 individual policyholders carry \$3 billion in personal insurance coverage. Visit the Jewelers Mutual Web site at www.jewelersmutual.com. Logos, photos, and graphics are available in the newsroom at JewelersMutual.com.

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