

News Release

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Subject: **Jewelers Mutual announces Jewelers Advisory Council members**

Jewelers Mutual Insurance Company, Neenah, Wis. – Jewelers Mutual Insurance Company announced the newly appointed members of its Jewelers Advisory Council. Comprising 13 members from diverse segments of the jewelry industry – retail, wholesale, manufacturing and design – the council discusses and shares opinions about the outlook of the jewelry industry, how it impacts insurance, and how to enhance Jewelers Mutual’s insurance products and security education.

The 13 members of the Jewelers Advisory Council include:

Alex Barcados, C.D. Barcados, Co. Ltd.
Ryan Berg, Lee Michaels Fine Jewelry
Susan Eisen, Susan Eisen, Inc.
Barbara Heinrich, Barbara Heinrich Studio
Sissy Jones, Sissy’s Log Cabin
Murphy Jones, Sissy’s Log Cabin
Mark Moeller, R.F. Moeller Jeweler
Rahul Parikh, KR Gems & Diamonds Intl.
Chris Ploof, Chris Ploof Designs
Bradley Robbin, Persin and Robbin Jewelers
William Thompson, Kabana, Inc.
Bill Sites, Sites Jewelers
Steven Yeko, The Diamond Center, Inc.

“The purpose of the Jewelers Advisory Council is to help Jewelers Mutual invest in the jewelry industry and provide improved products and services to jewelers,” says Jewelers Mutual CEO, Darwin Copeman, CPCU. “The feedback that the council provides to Jewelers Mutual is invaluable. They really know the insurance needs of the jewelry industry because they’re out there living and breathing it.”

The Jewelers Advisory Council is scheduled to meet twice per year. Membership of the council will rotate on a bi-annual basis.

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[Jewelers Mutual Insurance Company](#) is the only company specializing exclusively in jewelry insurance in the United States and Canada. The American Gem Society, Canadian Jewellers Association, Jewelers of America, and Manufacturing Jewelers and Suppliers of America exclusively endorse Jewelers Mutual. Its continued A+ Superior rating from A.M. Best reflects the company's strong financial position. Jewelers Mutual was founded in 1913 in

Neenah, Wis., by jewelers who needed affordable insurance. Today, Jewelers Mutual insures manufacturers, repair businesses, custom designers, retailers, artisans, appraisers, wholesalers, bench jewelers, and individuals, in the United States and Canada. More than 10,000 commercial policyholders trust Jewelers Mutual to insure their jewelry businesses, and 200,000 individual policyholders carry \$3 billion in personal insurance coverage. Visit the Jewelers Mutual Web site at www.jewelersmutual.com. Logos, photos, and graphics are available in the newsroom at JewelersMutual.com.

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